Fairytale Tea

Presented by Happily Ever After League

2026

SPONSORSHIP OPPORTUNITIES

www.happilyeverafterleague.org

WELCOME
MESSAGE

Lauren Daniels
President & Founder

Dear Community Partner,

The Happily Ever After League (HEAL) would like to invite your business to be a part of our Annual Fairytale Tea Fundraiser! HEAL's Fairytale Tea is definitely a local favorite event! Guests enjoy a whimsical day with friends as they help raise necessary funds for mothers recovering from cancer. This event simply cannot be explained, it must be experienced.

On November 8, 2026, HEAL will host its annual Fairytale Tea at the beautiful Arizona Biltmore Golf Club. Guests will not only sip tea and enjoy the whimsical table decor, they will also be inspired by the strength and resilience of the testimonies of the amazing mom's HEAL serves.

The event program is everything from entertaining to heartwarming. We hope you will consider partnering with HEAL, it is the shortest distance of support from donations to our moms recovering from cancer on their healing journey.

Lauren Daniels

VISION & **MISSION**

Vision

The Happily Ever After League (HEAL) was founded in 2004 by Lauren Daniels when she was diagnosed with breast cancer at the age of 35. Lauren's children ranged in age from 1 to 11 at the time of her diagnosis. She felt called to support other mothers and walk alongside them on their cancer journey.

Mission

The Happily Ever After League (HEAL) is a non-profit 501(c)3 organization that was founded to provide support to moms during cancer treatment. HEAL assists Arizona mothers recovering from any type of cancer with at least one dependent child living at home.

Who We Serve

We receive referrals from numerous major medical establishments in the Valley. We are grateful for their referrals, their generosity, and their support of our mission.

SUPPORT
FOR MOMS

How We Help

The grant recipient must be living in Arizona with at least one dependent child. HEAL distributes a one time grant based on incoming donations and fund-raising efforts to help offset the cost of monthly expenses incurred as a result of a cancer diagnosis.

HEAL then provides ongoing outreach and support to mothers in active cancer treatment.

Our Goal

Since its inception in 2004, HEAL has kept the goal of never turning away a qualifying mom in need. Each month mothers receive assistance with support that helps offset the costs involved in cancer recovery.

Your Support

When giving to HEAL you can be assured that this is the shortest distance between your donation and the moms that we support. You are coming alongside of families in their time of immediate need.

Your donation will go directly to HEAL moms to pay for medications, copayments and gas. Additional ongoing support is offered to each family for the holidays and back to school.

Event Sponsorships

Happily Ever After League invites you to become an Event Sponsor for our Annual Fairytale Tea. There are many opportunities to offset costs for a successful fundraising event. This includes entertainment, audio visual, printing, centerpieces, decorations, flowers and our signature drink. Please consider purchasing a Sponsorship, donating a Raffle/Silent Auction Item, or directly donating. Your support directly impacts moms at the time of their immediate need.

By supporting our fundraiser, you place your organization in front of executives, community leaders, and civic-minded individuals committed to making a difference in the lives of Arizona Moms recovering from cancer and the financial burden that comes with this type of diagnosis.

Please note that there is ONE SPONSORSHIP package for each category. First come, first sold.

Cinderella's Carriage: Title Sponsor — $5,000

Included in this package:

- Title Recognition
- VIP Enchanted Fairytale Decorated Table
- Event Tickets for 10 Guests
- Premium Event Seating
- Royal Treatment – Gift for each table guest
- Glass of Champagne for each adult table guest
- 50 Raffle Tickets
- Event favor with Logo Print Recognition
- Sponsor recognition displayed at Event
- Sponsor recognition on Presentation and Signage at the Event
- Sponsor recognition at the event from the podium
- Sponsor recognition on website and social media

Royalty for a Day

SOLD $3,000

Included in this package:

- Magical Fairytale Decorated Table
- Event Tickets for 10 Guests
- Premium Event Seating
- 50 Raffle Tickets
- Sponsor recognition on Presentation and Signage at the Event
- Sponsor recognition on website and social media

Wish Upon a Star: Instagram Sponsor $2,500

Included in this package:

- Event Tickets for 4 Guests
- 25 Raffle Tickets
- Logo on INSTA Corner – Backdrop with your logo for photo opportunities
- Logo on printed Guest Photo from Photo Booth
- Sponsor recognition on Presentation, website, and social media

Tipsy Tea: Signature Beverage Sponsor $2,000

Included in this package:

- Event Tickets for 2 Guests
- 25 Raffle Tickets
- Signature Beverage on display with Logo/Napkin
- Logo displayed at Bars
- Sponsor recognition on Presentation, website, and social media

Spoonful of Sugar: Dessert Sponsor $1,500

Included in this package:

- Company logo on dessert
- Sponsor recognition on Presentation, website, and social media

Heigh Ho: Paddle Sponsor

SOLD $750

Included in this package:

- While guests raise their paddle numbers high during our live auction, your company name and logo will be printed and visible on the back for all to see!
- Sponsor recognition on Presentation, website, and social media

Bare Necessities Sponsor $500

Included in this package:

- Event Day Program Sponsor - Your company name and logo will be on the day's agenda keeping the guests informed of all the necessities for the day!
- Sponsor recognition on Presentation, website, and social media

You Got a Friend in Me Sponsor $350

Donating attendance at the Tea for a Survivor

- Seating for two; Survivor and her Guest (2 Event Tickets)
- 5 Raffle Tickets for Survivor
- Sponsor recognition on Presentation, website, and social media

Corporate Sponsorships

If you are unable to attend our Fairytale Tea but would still like to be part of supporting HEAL, please consider either purchasing a Corporate Sponsorship or donating a Raffle/Silent Auction Item. We will recognize you as a donor accordingly. Your monetary or in-kind donation is 100% tax deductible.

Diamond Corporate Sponsorship	$10,000.00
Gold Corporate Sponsorship	$ 7,500.00
Silver Corporate Sponsorship	$ 5,000.00

Thank you!

We appreciate your Event, Corporate Sponsorship and/or Donation. It is corporations and leaders like you in the community who help local charities like HEAL provide individualized support to those in need within our community. Should you have any further questions, please do not hesitate to contact us, at outreach@happilyeverafterleague.org.

Fairytale Tea

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2026 Sponsorship Opportunities

Thank you for considering being an Event Sponsor of our Fairytale Tea Fundraiser. The success of HEAL's fundraising depends on the events and activities we organize throughout the year, by underwriting event expenses you help HEAL attain our goal of never turning away a mom in need. If you have any questions please contact us at outreach@happilyeverafterleague.org or text question 480-495-3918.

SPONSOR INFORMATION

COMPANY NAME: _____

ADDRESS: _____

CONTACT NAME: _____

PHONE: _____

EMAIL: _____

SPONSORSHIP:

_____	**CINDERELLA'S CARRIAGE** VIP Decorated Table, Podium, 10 Guests	$5,000.00	_____
_____	**ROYALTY FOR A DAY** Decorated Table, 10 Guests	$ 3,000.00	SOLD
_____	**WISH UPON A STAR: INSTAGRAM** logo on Photobooth Photos, 4 Guests	$ 2,500.00	_____
_____	**TIPSY TEA: SIGNATURE BEVERAGE** Logo on Drink Napkins and Bar, 2 Guests	$ 2,000.00	_____
_____	**SPOONFUL OF SUGAR** Logo on Dessert	$ 1,500.00	_____
_____	**HEIGH HO** Logo on Auction Paddle	$ 750.00	SOLD
_____	**BARE NECESSITIES** Event day Program	$ 500.00	_____
_____	**YOU'VE GOT A FRIEND** 2 Guest Tickets donated for a Survivor	$ 350.00	_____
_____	**CORPORATE SPONSOR** DIAMOND $10,000.00 GOLD $7,500.00 SILVER $5,000.00		_____
			$ _____

To Pay by Check:
Please mail this completed form with your check made out to Happily Ever After League to 11445 E Via Linda #2-493, Scottsdale, AZ 85259.

To Pay Online:
We accept secure payments online via our website.

Submit Logo:
Please forward one full color 300 dpi, high-resolution logo with transparent background (jpg or png format) to Ruth Anne Lefkowitz at outreach@happilyeverafterleague,org, to be used in accordance with your sponsorship level selection. All logos due no later than October 1, 2026.

HEAL Internal Use:

_____ NPE _____ Acknowledged _____ YEAR _____ LOGO REC'D _____ IG/FB _____ ITEM REC'D

Happily Ever After
LEAGUE

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Scottsdale, AZ 85259
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